

# Become a United Way Sponsor

## SPONSORSHIP PACKAGES

### PLATINUM SPONSOR - \$10,000 / YEAR

- Logo on sponsor banner at all United Way events.
- Premier seating and special recognition at all United Way events and activities.
- Logo and link on United Way of Hall County website.
- Premier Recognition at all United Way events and activities.
- United Way of Hall County Young Leaders Society Membership for a year for two employees.
- Feature in United Way of Hall County newsletter and website.

### GOLD SPONSOR - \$5,000 / YEAR

- Logo on sponsor banner at all United Way events.
- Premier seating and special recognition at all United Way events and activities.
- Logo and link on United Way of Hall County website.
- United Way of Hall County Young Leaders Society Membership for a year for one employee.

### SILVER SPONSOR - \$3,000 / YEAR

- Logo on sponsor banner at all United Way events.
- Premier seating and special recognition at all United Way events and activities.
- Logo and link on United Way of Hall County website.

### BRONZE SPONSOR - \$1,000 / YEAR

- Logo on sponsor banner at all United Way events.
- Premier seating and special recognition at all United Way events and activities.

## HOW IT WORKS

Corporate sponsors provide a single donation that supports United Way's special events, campaign materials, and marketing programs. Because of generous corporate partners, United Way of Hall County is able to thank, recognize, and inform volunteers and donors without incurring additional expenses. In return, your company is promoted throughout the year.

Our Sponsorship Program is designed to help companies achieve their philanthropic goals while engaging them in our work. We believe firmly in partnership and could not do this work without companies like yours.

Your sponsorship will make a difference right here, right now in your community by helping United Way of Hall County carry out its mission:

“Uniting people, organizations and resources to improve lives in Hall County.”



For more information, contact Matt Wojteczko at 678-989-5330 or [matt@unitedwayhallcounty.org](mailto:matt@unitedwayhallcounty.org)

## SPONSORSHIP AGREEMENT

THIS AGREEMENT IS MADE BETWEEN  
UNITED WAY OF HALL COUNTY AND

(Named Sponsor) \_\_\_\_\_

Representative Name and Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature of Sponsor / Representative \_\_\_\_\_ Date \_\_\_\_\_

This sponsor shall provide United Way of Hall County with the following consideration as indicated below. Payment is due April 30, 2020.

\$\_\_\_\_\_ for sponsorship package selected below.

I would like to be a Corporate Sponsor...

- Platinum Sponsor.....\$10,000 per year
- Gold Sponsor..... \$5,000 per year
- Silver Sponsor.....\$3,000 per year
- Bronze Sponsor.....\$1,000 per year

LOGO NEEDS: Please send a high-resolution logo in full-color EPS or PDF format to [matt@unitedwayhallcounty.org](mailto:matt@unitedwayhallcounty.org)