

# LOYAL CONTRIBUTORS

**United Way of Hall County would like to recognize and thank our most loyal contributors for their dedication and commitment to improving lives and building stronger communities.**

Loyal Contributors are individuals and couples who have contributed to or volunteered for United Way in this community or in others for 10 years or more. We need your help in identifying individuals in your company who fit these criteria. Please note there is a box for self-identification on this year's pledge form.

Recognize your United Way Loyal Contributors at kick-off events and electronic communication.

Here are a few ways

- At campaign kick-off meetings, ask United Way Loyal Contributors to stand and be recognized. Start by asking all Loyal Contributors who have given 10 years or more to stand (and be applauded). Then ask those who have given 15 years or longer to remain standing (and be applauded). Then 20 years, then 25 years. Throughout comment on this significant gesture of support for your community.
- Hand out United Way Loyal Contributor stickers.
- Feature several of your United Way Loyal Contributors on posters.
- Have a special United Way Loyal Contributors gathering during the campaign – perhaps breakfast or afternoon snack. If your president or a senior staff member is a United Way Loyal Contributor, they could host this gathering.