

# LEADERSHIP CIRCLE PROGRAM

## BUILDING A SUCCESSFUL LEADERSHIP CIRCLE PROGRAM

*United Way of Hall County recognizes individuals and/or households who make an annual contribution of \$1,000 or more as Leadership Circle members. Your company likely has many dedicated employees who have the capacity to contribute at this level.*

## COMMUNITY BENEFITS

- **Access to New Resources:** New dollars from Leadership Circle contributions enhance the ability of United Way of Hall County to efficiently create lasting changes in people's lives in the community.

## MEMBER BENEFITS

- **Demonstrating Leadership:** Leadership Circle members are positive role models for their peers, increasing the level of participation and total dollars raised throughout the company.
- **Personal Satisfaction:** Leadership Circle members give back to the community. They make a difference in the lives of many people each and every day.
- **Recognition:** Annually, Leadership Circle members are publicly recognized in the online United Way of Hall County Annual Report and invited to network with peers at United Way events.

## COMPANY BENEFITS

- **Positive Company Image:** Demonstrates a company-wide commitment to improving lives in our community.
- **Employee Performance:** Leadership Circle activities encourage teamwork and enhance relationships by connecting employees with a shared vision and passion.
- **Identification of New Community Leaders:** Leadership Circle members and volunteers gain recognition for their charitable activities and are recognized as community leaders.