

INCENTIVES

Prizes and incentives can provide a boost to the campaign while showing employees that their participation is appreciated.

After a successful campaign, it's critical to thank all the employees who made your campaign a success. People need to feel appreciated.

Just as the best way to ask is the personal ask, the best way to thank your colleagues is to personally thank them. United Way provides templates for thank you letters and cards that can be customized for your campaign.

A Thank You event publicly acknowledges your colleagues' generosity.

There are memorable ways of recognizing United Way contributions. Many companies offer casual Fridays or paid personal leave. Other companies create packages of gifts and incentives.

Ideas that are well received:

- Cocktails or dinner at the CEO's home
- Free hotel stays
- Free oil changes
- Gift certificates to local stores/restaurants
- Lottery tickets
- Movie or video passes
- Open soda machine
- Plants
- Prime parking spaces
- Restaurant gift certificates
- "Sleep in Late" awards
- Paid time off
- Vacation or long weekend getaways
- Athletic/sports event tickets
- Arena event tickets
- Starbucks gift cards
- Pizza party
- Happy hour reception
- Steak fry
- Day of golf
- Free after-hours concert
- Company grill out
- Valet parking
- VIP parking
- Gift certificate for massage
- Gift certificate for manicure/pedicure
- Hot air balloon ride give-away
- Tickets to Adventureland
- One day limo service
- Weekend getaway for two
- Use of executive office