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2016-2017



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Sherrie Schrage
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Dick Valentine
Jim Walters
R. K. Whitehead
John Wright

* Members of the Executive Committee.

* Committee Chair

WE WIN BY LIVING UNITED



Uniting people, organizations and resources to improve lives in Hall County. That has been the work of United Way for years, and continues to be our work today and into our future. This year we sought to find new solutions to old problems as we fight for the health, education and financial stability of every person in our community. We know that we cannot do this alone; that it will take us all working together – UNITED, to achieve our goals. We began by researching community needs and seeking ways to bring together passionate community champions with the expertise and resources to join us in creating a community-driven movement working toward one goal.

Approximately 32,000 people are living in poverty in Hall County and are struggling to make ends meet. Community conversations, surveys and statistics lead us to determine that fighting poverty together as a community would be our best effort to achieve our goal of improving lives. We must Live United to support everyone in our community as they actively pursue financial stability, seek to engage in healthy lifestyles, and prepare our children to start school ready to succeed. This year our board committed to developing new strategies, new relationships and new ideas to create pathways out of poverty.

In the pages that follow, you will see how our collective work is paving the way to a stronger community that supports families as they actively pursue financial stability.

- We opened the Compass Center, a collaborative one-stop community resource center connecting individuals and families with existing services and providers across Hall County.
- We expanded the Read Learn Succeed program in cooperation with Northeast Georgia Medical Center with the distribution of the *Welcome to the Word* children's book to every newborn and the launch of Reach Out and Read at The Longstreet Clinic Center for Pediatrics so children begin reading from birth and enter school ready to succeed.
- We formed One Hall to create forums for community dialogue where everyone has a voice and is involved in making community decisions that will lead to our vision of a community without poverty.
- Our board and community investment committee directed more than \$1 million to 38 programs we felt made the greatest impact in helping achieve this bold community goal while continually supporting programs that stabilize our community.

It has been an honor to serve during this transitional and formative year and has been affirming to see our community come together not only to continue supporting the annual campaign but also to rally behind new initiatives aimed at transforming lives in Hall County.

We are optimistic for our future and know that together Hall County will develop and implement solutions that don't just change lives but change what's possible. On behalf of our board of directors, staff, volunteers, and the entire community, thank you for joining us on this journey. **Great things do happen when we Live United.**

DAVIS WHITE
President, Datawise Communications
Chair, 2016-2017 United Way Board of Directors

JOY GRIFFIN
President & CPO, United Way of Hall County

ONE COMMUNITY

This year, we led the way researching and developing community-wide solutions to some of our most pressing issues by fostering community partnerships aimed at championing shared goals and aligning resources. Whether United Way is funding other organizations to provide services, delivering services or coordinating collaborative programs, we are working together towards one goal of creating pathways out of poverty by focusing on the building blocks of education, financial stability and health.

ONE GOAL



CREATING PATHWAYS OUT OF POVERTY



MAY

Participate in Summer Reading Kickoff in partnership with the Hall County Library System

Invest \$1.1 million into 37 programs aligned with our goal of fighting for the health, education and financial stability of every person in our community



JULY

Pacesetter Campaign launches
2016-2017 campaign: 20 companies lead the way raising \$362,000



SEPTEMBER

Secure location for the Compass Center: The North Georgia Community Foundation provides a gift of in-kind office space to house the Compass Center

Campaign kicks off: Introduce "One Community. One Goal." movement and reinforce the realities of poverty through poverty simulation

Read Learn Succeed receives first reading mentors: Wilson Orthodontics provides 12 staff to serve as reading mentors in the schools and after-school programs



With poverty a driving factor for many community issues, our board adopts poverty as our primary focus

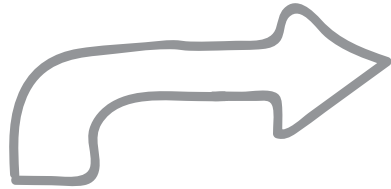
JUNE



Distribute 14 pallets of school supplies from Publix School Tools for Cool Kids school supply drive to all city and county schools

AUGUST





FEBRUARY

One Hall forms planning committee: Five committees begin their work of seeking to understand poverty and setting a community level goal

Scholastic Community Gap Analysis: Local leaders come together to analyze existing resources, identify gaps in services or unnecessary duplication of services

Tocqueville Society Compass Center tour: Lead donors enjoy a "sneak peak" of new space

Finalize partnership with The Longstreet Clinic to launch Reach Out and Read



APRIL

Compass Center fundraising exceeds \$50,000 goal: 12 local businesses helped promote the effort raising \$60,000

Compass Center assists 45 walk-in clients during the first month

Campaign wraps-up: Announce \$1.6 million raised to be invested in our community



NOVEMBER

Compass Center partners sign on: Hall County Family Connection, Good News Clinics and others agree to work together to meet and assess needs

One Hall adopts values to guide future work around breaking the cycle of poverty

Medical Center Auxiliary funds book: Northeast Georgia Medical Center begins giving their *Welcome to the World* children's book to the parents of every child born at NGMC

OCTOBER



Application process for funding opens: Organizations offering programs aligned with our goals submit community investment applications

DECEMBER



Compass Center grand opening: Ribbon cutting and reception to mark the opening of the new one-stop resource center

Young Leaders Society kicks-off: Community oriented individuals or couples in their 20s and 30s join together to network, serve and gain leadership experience

Compass Center fundraising campaign launches: The campaign cabinet announces a special grass roots campaign to raise \$50,000 to fund one year of operating expenses for the Compass Center

MARCH



FUNDED PROGRAMS At United Way we are proud to fund programs aligned with our goal of fighting for the health, education and financial stability of every person in our community and believe programs focused on these building blocks empower people and transform possibilities.

FINANCIAL STABILITY

HEALTH

EDUCATION

ACTION MINISTRIES, INC.

Action Empowers
Provides families with immediate financial intervention to prevent homelessness and address issues that cause financial instability.

GAINESVILLE-HALL COUNTY ALLIANCE FOR LITERACY Adult Basic Literacy

Provides educational services to assist individuals in acquiring basic skills in reading, writing, speaking, listening, and communication.

BRENAU UNIVERSITY Center for Counseling & Psychological Services Outreach Program

Provides affordable counseling and therapy to individuals, families and groups being served by a non-profit agency.

THE SALVATION ARMY Center of Hope

Provides food & emergency or transitional housing to men, women or families in need so they can re-enter society as successful & contributing members of the community.

HALL-DAWSON CASA PROGRAM Child Advocacy

Provides trained volunteers to advocate for the best interests of abused and neglected children requiring court intervention.

GATEWAY HOUSE Client Assistance Program

Provides assistance to women facing financial challenges while ending abusive relationships.

FAMILY PROMISE OF HALL COUNTY Community Day Care

Provides free, temporary child care for parents searching for employment to bridge the gap between approval for government assistance programs for childcare or finding a higher wage job.

HABITAT FOR HUMANITY OF HALL COUNTY Copper Glen Subdivision

Providing infrastructure support to offset expenses for Habitat Homeowners.

AMERICAN RED CROSS OF NORTHEAST GEORGIA Disaster Cycle Services

Assists any member of the community who experiences a verified disaster by working with community partners, first responders, and other agencies to meet the needs of the individuals affected by the disaster.

GAINESVILLE PARKS & RECREATION Discovery Day Camp

Provides financial assistance for families to send their children to summer camp programs focused on teaching children healthy lifestyle choices and includes swimming lessons.

GATEWAY HOUSE Domestic Violence Support Group

Supports women who are ending abusive relationships and teaches skills for a life free from violence.

CHALLENGED CHILD & FRIENDS Early Childhood Learning & Infant Stimulation

Provides students with learning opportunities in an integrated environment that promotes intellectual, social & physical growth while helping children learn to interact and be friends with children who have many different abilities.

SUPPORTING ADOPTION & FOSTER FAMILIES TOGETHER Family Restoration & Visitation Program

Provides services to children and families in the foster care system designed to rebuild families and empower caregivers.

CHALLENGED CHILD & FRIENDS - Family Supplemental Scholarship Program

Allows lower-income families with children with disabilities to apply for financial assistance in order to increase access to needed services.

EDMONDSON-TELFORD CENTER FOR CHILDREN - Forensic Examination & Interview Services

Enables a coordinated team approach to retrieving evidence and testimony from child victims of sexual abuse leading to more successful prosecutions and ensures all children receive resources and services needed to begin healing.

GOOD NEWS CLINICS Green Warren Dental Clinic

Provides free dental care and prevention education to uninsured residents.

CHALLENGED CHILD & FRIENDS Health Services

Provides students ages 6 weeks to 6 years with nursing and multiple therapy programs in an integrated learning environment.

THE SOCIETY OF ST. VINCENT DE PAUL Housing and Utility Assistance

Provides financial assistance for housing and utility expenses to individuals actively pursuing self-sufficiency.

REHABILITATION INSTITUTE OF NORTHEAST GEORGIA Job Search and Placement for Disabilities

Provides equipment to assist clients in developing job search skills such as how to complete applications, write resumes and answer interview questions.

FAMILY PROMISE OF HALL COUNTY L.I.F.E. Program

Informs and equips families to make appropriate, positive decisions that will promote stability in employment and housing.

CENTER POINT Mentoring Program

Recruits, trains and places volunteers or interns to mentor at-risk youth in an effort to nurture and help develop the interpersonal skills needed to be successful in life.

THE GEORGIA MOUNTAIN FOOD BANK Neighborhood Grocery & Delivery Program

Provides a mobile food pantry to food insecure areas.

MY SISTER'S PLACE Operation Fresh Start

Provides shelter, meals, life skills training, clothing, transportation assistance, access to basic healthcare & financial literacy skills for homeless women & children.

THE CHILDREN'S CENTER FOR HOPE AND HEALING Pathfinders

Helps young people who have displayed inappropriate sexual behaviors and/or face legal charges as a sexual offender.

CENTER POINT - Pregnant & Parenting Support & Education

Provides comprehensive parenting education within a peer-group environment to increase teen participants' parenting knowledge & skills enabling them to become more effective & healthy parents.

BRENAU UNIVERSITY RISE Camp

A summer educational program for low-income children that addresses summer learning loss and prepares students for school success.

GOOD NEWS CLINICS Sam Poole Medical Clinic

Provides primary healthcare services to uninsured residents that include the continuity of care necessary to keep them out of the hospital.

THE GUEST HOUSE Senior Health & Activities

Provides adult day health services for seniors who need medical oversight, activities and social interaction.

EDMONDSON-TELFORD CENTER FOR CHILDREN Stewards of Children Training

Provides the necessary professional training for Stewards of Children child abuse prevention program.

BOYS & GIRLS CLUBS OF LANIER Success Academy

Exposes youth to gainful educational activities, encourages good behavior and school attendance and engages parents in their children's academic career during the afterschool hours.

RAPE RESPONSE Survivor Services

Provides services to survivors of sexual assault including initial advocacy, assistance with medical and judicial processes and continued follow-up.

SPECIAL OLYMPICS HALL CO. Training and Competition

Provides year-round athletic opportunities for training and competition in a variety of sports for students & adults with intellectual and/or physical disabilities.

UNIVERSITY OF NORTH GEORGIA FOUNDATION UNG Summer Food Service Program

Partners with organizations offering summer programs to provide USDA nutritionally certified meals and snacks to low income and educationally/nutritionally at-risk children.

THE CHILDREN'S CENTER FOR HOPE AND HEALING Victim Services

Provides no-cost therapeutic counseling for children and teens, ages 4 to 17, who have been victims of sexual abuse.

CENTER POINT Wilheit Student Services

Provides quality and affordable counseling services to Hall County students and their families to equip them with the tools they need to successfully move through life.

THE CHILDREN'S CENTER FOR HOPE AND HEALING Women's Services

Supports women 18 years and older who have survived child sexual abuse and/or sexual assault helping them transition from victim to survivor.

Recognizing **PASSIONATE** **COMMUNITY** Champions



United Way knows that we are stronger together, and that it takes passionate community champions working toward shared goals to address our community's most daunting social crises. Together we can create pathways out of poverty that don't just change lives but change what's possible.

Each year the Chairman's Award is given to one company that demonstrates high campaign excellence and whose support extends far beyond annual campaign giving. Our GIVE, ADVOCATE and VOLUNTEER Awards recognize individuals who have gone beyond the call and truly embody the work of United Way.

TOP 10 COMPANY CAMPAIGNS

PUBLIX - ALL STORES	\$322,262.70
NORTHEAST GEORGIA HEALTH SYSTEM	\$92,835.55
FIELDALE FARMS	\$88,025.00
CONDITIONED AIR SYSTEMS	\$57,461.00
HALL COUNTY SCHOOL SYSTEM	\$53,199.85
WILHEIT PACKAGING MATERIAL	\$50,199.04
UNITED PARCEL SERVICE	\$42,252.46
GAINESVILLE CITY SCHOOL SYSTEM	\$32,684.40
UNITED COMMUNITY BANK	\$23,851.04
WHELCHER, DUNLAP, JARRARD & WALKER, LLP	\$23,749.98



ADVOCATE AWARD

The Medical Center Auxiliary – for their support of Read Learn Succeed and for acknowledging the power of starting from birth. The Medical Center Auxiliary provided \$25,000 to fund the production and printing of the Welcome to the World children's book. The funds provided 3 years' worth of books, and the team at Northeast Georgia Health System made the distribution of the book to every child born at Northeast Georgia Medical Center (NGMC) Gainesville and NGMC Braselton possible.



GIVE AWARD

Conditioned Air Systems – for instilling a giving spirit in their company that extends throughout the entire employee base. Owners Doug and Diane Magnus have been leadership donors to United Way since 1989. When Conditioned Air began an employee campaign, their generosity inspired their employees to give, and the Magnus family and Conditioned Air Systems have collectively contributed more than \$500,000 in the organization's history. But their generosity extends beyond United Way, throughout the entire community, and has been felt by us all.



VOLUNTEER AWARD

Tom Jones – for his vision and leadership to launch the One Hall initiative. Tom spearheaded the movement bringing together community champions to seek to understand poverty from the perspective of our most vulnerable citizens. Tom continues to work with United Way to develop an actionable plan to create pathways out of poverty.



CHAIRMAN'S AWARD

North Georgia Community Foundation – for their leadership in collaborative efforts and for donating 1,415 square feet of office space as an in-kind gift to house the Compass Center, which launched the new community outreach program. Not only have they helped show the power of collaboration through their actions but they also work daily to strengthen philanthropy in our community and had 100% staff participation in the United Way Annual Campaign.

LEADERSHIP

GIVING CIRCLE



United Way of Hall County Leadership Giving Circle is a group of passionate business and community leaders who exemplify commitment and caring through their philanthropic nature and are change agents in Hall County.

The United Way of Hall County Giving Circle comprises six leadership giving levels and was founded as a way to honor and thank our donors who give \$1,000 or more annually to invest in the future. As a member of the Leadership Giving Circle you secure a place within Hall County as a guardian for the future. The power and value of your investment goes far beyond the dollars.





TOCQUEVILLE SOCIETY **\$10,000+**

Anonymous
Dub and Joanne Bagwell
Mike and Lynn Cottrell
Murray and Daphne David
Austin and Regina Edmondson
John and Merridy Gram
George and Starlet Jones
Andy and Brooke Kalinauskas
Doug and Diane Magnus
Abit and Kayanne Massey
Pete and Cathy Miller
Allen and Meg Nivens
Matt and Baya Pruitt
Ray and Patti Reulbach
Lorry and Sherrie Schrage
Lessie Smithgall
Jim and Peggy Walters
R.K. and Laura Whitehead
Amy and Doug Whitley
Philip and Mary Hart Wilheit
Charlie and Dancy Wynne



PILLAR SOCIETY **\$5,000-\$9,999**

David and Susan Abee
David and Gail Chester
Earl Conway
Brian and Kristin Daniel
Anne George
Kevin and Marsha Price
George and Sandra Romberg
George and Ann Thomas
Philip and Addie Wilheit



TORCH SOCIETY **\$2,500-\$4,999**

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Louis Lanier
Stan and Susie Appleton
Alan and Nancy Atwood
Paul and Jaime Braza
Steven and Julie Brock
Jerry and Karen Coker
Al and Ginny Crumley
Bradley Durham
Arnold and Joyce Evans
Rob and Leslie Fowler
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Dallas and Bobbie Gay
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Bryan and Joy Griffin
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Sam and Suzanne Johnson
Ben and Virginia Lancaster
Jim and Diana Latimer
Jim and Robin Mathis
Frank and Shantha McDonald



CORNERSTONE SOCIETY **\$1,500-\$2,499**

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Jay and Amy Sellers
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John and Lydia Ferguson
Robert and Julie Ferguson
Tom and Judy Field
Brett and Laura Fowler
Chip and Leslie Frierson

Randall and Susan Frost
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 Hassie Gordon
 Jason Henson
 Rick and Elaine Holyfield
 Rusty and Susan Hopkins
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 Chance and Christina Jones
 Russell Layton
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 Donald Thomas
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 Jimmy and Jackie Wallace
 Keith and Betsey Whitaker
 Fred Winters
 Trey and Morgan Wood

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 Justin Brewer
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 Christopher and Abigail Carter
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 Jack and Leslie Chapman
 John Cleveland
 Scott and Georgie Cleveland
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 Sam and Margie Couvillon
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 Jessica Crocker
 Kat Crow
 Donald and Becky Custis
 David Cuthbert
 Robert Daneke
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 Anthony and Jennifer Dye

Larry and Merrienne Dyer
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 Headen and Emily Embry
 Nayima Evans
 Hop and Mindy Ferran
 Fred and Linda Fletcher
 Jim and Malinda Foote
 Jessica Foreman
 Robert and Linda Fowler
 David and Patty Fox
 William Franklin
 Mike and Pat Freeman
 Ron and Martha Fritchley
 John Fuller
 John and Sylvia Garland
 Brian and Peggy Gracey
 Dennis and Gail Greene
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 Mary Harrison
 Cynthia Hayes
 Tony and Cathy Herdener
 Lisa Hernandez
 Will and Loo Hicks
 Tom and Elizabeth Higgins
 Chris and Melissa Hollifield
 Susan Hosford
 Arden and Jean Hothem
 Tommy and Emmie Howard
 Thomas Hoyt
 David Huff
 Erik Jones
 Shirley Jones
 Thomas and Caroline Jones
 Scott and Dawn Justus
 Jack and Caroline Keener
 Dan Kell
 Demarko Kemp
 Bonnie Laforge
 Frank and Jane Lake

Buddy and Evie Langston
 Amira Lawrence
 Morgan and Kelly Lee
 Gerald Lewis
 Tracey Lipscomb
 Robbin Lloyd
 Rocio Lomas
 Edgar Lopez
 Michelly Machado
 Deborah Mack
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 Benjamin Massey
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 Sherita Miller
 Sha Myers
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 Frank and Nancy Norton
 Guerry and Julie Norwood
 Tiffany O'Donnell
 Jacob Oetley
 Jack and Maureen Oliaro
 Artise Ortiz
 Katherine Orvis
 Catherine Panek
 Jay and Katie Parrish



BUILDER SOCIETY

\$1,000-\$1,499

Kay Allen
 Patricia Atkins
 Emily Bagwell and Ben Kastner
 Brenda Bahel
 Larry and Elisabeth Baldwin
 Perry and Tracy Barnett
 Mary Benefield
 Brian and Tiffany Bennett

Doug and Carol Patterson
 Donald Pepper
 Terrie Peppers
 Laurie Pitcher
 Andy and Michele Piucci
 Harold Platt
 Jasmine Poole
 Thomas and Teresa Prather
 David Puciw
 Ron and Nancy Quinn
 Munira Ramic
 Michael Reimers
 John and Nancy Rieben
 Lee Rogers
 William and Nicole Rollison
 Josh Rosier
 William Rosine
 Russell and Dana Roush
 Barclay and Miriam Rushton
 Richard Russell
 Blake and Lauren Samples
 Philip and Julia Sarnowski
 Linda Sayers
 Josh and Crystal Schlieman
 Ray and Roberta Schuetze
 Roger and Dorothy Scott
 Ashley Sexton
 Robert and Nancy Sawver
 Beau and Angela Sheppard
 Carol Shirley
 Hal and Caroline Silcox
 LeTrell Simpson
 Erica Smith
 Jeaninne Smith
 John and Margie Smith
 Mickey Spain
 Jordan Tabor
 Glen and Kelly Tawney
 Tera Thompson

Mallory and Kathy Tillman
 Patrick and Ellen Toms
 Ashlee Turnham
 Carter Vaverek
 Frank and Tracy Waggoner
 Ed and Anne Waller
 Corey Watson
 Tara Watson
 Rebecca Webb
 Thomas and Anne Webb
 Deborah Weber
 Ronald and Carol Whitmire
 Brandon Williams
 Anthony Williamson
 Danny and Teresa Woods
 Lindsay Worsley
 Sheri Wreen



**YOUNG LEADERS
 SOCIETY**
\$250 (20 YR. OLDS)
\$500 (30 YR. OLDS)

Kimberly Adams
 Kyle and Erin Bochat
 Bethany Bonds
 Philip and Lindsay Bonelli
 Daniel and DeAnna Browne
 Nick and Amanda Bruner
 Ryan and Abigail Burle
 Paul and Veronica Carlisle
 Jimmy Carney
 Christopher and Abigail Carter
 Rebecca Creel
 Kimberly Cobb
 Nathan and Katie Crumley
 Nicholas and Erica Deaton



Ashley Dodd
 Matt and Katie Dubnik
 Bradley Durham
 Ashley Ellis
 Kevin Etris
 Nathan and Ginny Fauscett
 Elizabeth Fielden
 Jimbo and Jenny Floyd
 Brett and Laura Fowler
 Briana Gerrin
 Matthew and Kristi Goodwin
 Bryan and Joy Griffin
 Anna S. Hewell
 Brian and Callie Hughs
 Lee Irminger
 Chance and Christina Jones
 Jennifer Kinser
 Michael and Janet Lowery
 Nick and Megan Martin
 Matt and Bethany Magnus
 Kevin and April Matson

Aliza McMillan
 Cesar and Melissa Molina
 Courtney Moore
 Priscilla Muller-Razo
 Chris and Mary Susan McNeal
 Guerry and Julie Norwood
 Will and Kingsley Peeples
 Hannah Reaume
 Kelley Robertson
 Chad and Dallas Sage
 Blake and Lauren Samples
 Austin and Havolynne Saxon
 Josh and Crystal Schlieman
 Alan and Jennifer Schuetze
 Beau and Angela Sheppard
 Billie Slinde
 Derek Standridge
 Austin Thomas
 Matthew and Betsy Waters
 Keith and Betsey Whitaker
 Trey and Morgan Wood

STAFF

Joy Griffin, *President and CPO*

Abigail Carter, *Director of Operations and Finance*

Cheryl Brown, *Community Resource Coordinator*

Ana Eguluz, *Campaign and Communications Manager*

Ruth Demby, *Read Learn Succeed Program Coordinator*

Joshua Silavent, *Compass Center Manager*



Top L to R: Ana Eguluz, Joy Griffin, Cheryl Brown, Joshua Silavent
Bottom L to R: Abi Carter, Ruth Demby,

FINANCIAL REPORT

Revenues	
Campaign	\$1,518,926.00
Other revenues	\$74,726.00
Total public support & revenue	\$1,593,652.00
Expenses	
Gross funds distributed	\$1,088,583.00
Less donor designations	\$(42,263.00)
Other program services	\$99,487.00
Supporting services	\$347,971.00
United Way Worldwide dues	\$16,592.00
Total expenses	\$1,510,370.00
Increase (decrease) to net assets	\$87,870.00
Net assets, 5/1/15	\$1,142,143.00
Net assets, 4/30/16	\$1,230,013.00

CONDENSED STATEMENT OF FINANCIAL ACTIVITIES May 1, 2015 – April 1, 2016

The Condensed Statement of Activities has not been audited. A complete copy of the audited financial statements for the year ending April 1, 2016 is available for review on our website. Log on to www.UnitedWayHallCounty.org and click on "Accountability" under the About tab.

The audit was presented to the United Way of Hall County board of directors at their meeting on July 20, 2016.

THANK YOU

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