

# Become a United Way Sponsor

## CORPORATE SPONSORSHIP

### PLATINUM SPONSOR - \$10,000 / YEAR

- Logo on sponsor banner at all United Way events.
- Premier seating and special recognition at all United Way events and activities.
- Logo and link on United Way of Hall County website.
- Premier Recognition at all 2016 United Way activities and events.
- United Way of Hall County Young Leaders Society Membership for a year for two employees.
- Feature in United Way of Hall County newsletter and website.

### GOLD SPONSOR - \$5,000 / YEAR

- Logo on sponsor banner at all United Way events.
- Premier seating and special recognition at all United Way events and activities.
- Logo and link on United Way of Hall County website.
- United Way of Hall County Young Leaders Society Membership for a year for one employee.

### SILVER SPONSOR - \$3,000 / YEAR

- Logo on sponsor banner at all United Way events.
- Premier seating and special recognition at all United Way events and activities.
- Logo and link on United Way of Hall County website.

### BRONZE SPONSOR - \$1,000 / YEAR

- Logo on sponsor banner at all United Way events.
- Premier seating and special recognition at all United Way events and activities.

## READ&RUN2019

Half Marathon & 5K, Saturday, March 2, 2019

### PRESENTING SPONSOR..... \$10,000

- Exclusive name on participant medals*
- Exclusive logo on race bibs*
- Exclusive participation at awards ceremony*
- Premier positioning of logo on T-shirts*
- Premier positioning of logo on event signage*
- Premier positioning of logo on race website*
- Promo items/marketing material in race bags (items supplied by sponsor)*
- Exhibit at pre-race event*
- Sponsor highlights on social media, blog and event press releases*

### GOLD SPONSOR..... \$5,000

- Logo in prominent position on T-shirts*
- Logo in prominent position on event signage*
- Logo in prominent position on race website*
- Promo item/marketing material in race bags (items supplied by sponsor)*
- Exhibit at pre-race event*
- Sponsor highlights on social media & blog*
- 4 runner registrations (+ T-shirts)*

### SILVER SPONSOR..... \$1,500

- Logo on T-shirts*
- Logo on event signage*
- Logo on race website*
- Promo item/marketing material in runner bags (item supplied by sponsor)*
- 2 runner registrations (+ T-shirts)*

### BRONZE SPONSOR..... \$500

- Name on T-shirts*
- Name on event signage*
- 2 runner registrations (+ T-shirts)*

**SAVE \$500** Become a corporate sponsor and save \$500 on any Read & Run sponsorship package!



For more information, contact Matt Wojteczko at 678-989-5330 or mwojteczko@unitedwayhallcounty.org

## SPONSORSHIP AGREEMENT

THIS AGREEMENT IS MADE BETWEEN UNITED WAY OF HALL COUNTY AND

(Named Sponsor) \_\_\_\_\_

Representative Name and Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature of Sponsor / Representative \_\_\_\_\_ Date \_\_\_\_\_

This sponsor shall provide United Way of Hall County with the following consideration as indicated below. Payment is due April 30, 2019.

\$ \_\_\_\_\_ for sponsorship package selected below.

### I would like to be a Corporate Sponsor...

- Platinum Sponsor (\$10,000 per year)
- Gold Sponsor (\$5,000 per year)
- Silver Sponsor (\$3,000 per year)
- Bronze Sponsor (\$1,000 per year)

### I would like to be a Read & Run Sponsor...

- Platinum Sponsor (\$10,000)
- Gold Sponsor (\$5,000)
- Silver Sponsor (\$1,500)
- Bronze Sponsor (\$500)