

# WHY GIVE TO UNITED WAY

Every day, communities struggle with issues that seem impossible to solve. Limited access to health services. Lack of education. Financial instability.

**50.2%**

of Hall County families are financially burdened, earning \$78,600 or less as a family of 4.

**55%**

of children in Hall County were eligible for free/reduced lunch for the 2020-2021 school year.

**835+**

McKinney Vento homeless students in the Gainesville City and Hall County school systems.

## WHY POVERTY MATTERS...



Children in poor families are **4X** as likely to be in poor/fair health



Households below the poverty level experience **2X** the rate of violent crimes



Children in poor families hear **30 million** fewer words by the age of 3 than their affluent peers, leaving them behind before they even enter kindergarten



Students in low-income families are **4X** more likely to drop out of high school than students from higher-income families

United Way fights for the health, education and financial stability of every person in every community. We have one life. To live better, we must LIVE UNITED®.



United Way of Hall County