



United Way of Hall County



2018-2019

Flisabeth Baldwin* Sarah Bell* Kyle Bochat Jeff Boggan Philip Bonelli* Myles Brown Stan Brown Nick Bruner* Bonner Burton Maria Calkins Juli Clav Mimi Collins Sam Couvillon Shellev Davis Katie Dubnik*. Chair-elect

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Kyle Bochat, Chair, Abi Carter, Elizabeth Fielden, Melissa Molina, Brett Fowler, Angie Kennedy, Ashley Davis

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Abit Massey, Lynda Askew, Dan Carey, Julie Ferguson, Chip Frierson, Suzanne Jarrard Spence Price, Warren Stribling, Perry Tomlinson Amy Whitley, Philip Wilheit, Jr., John Wright

READ LEARN SUCCEED

Carrie Woodcock, Chair, Lynda Askew, Maria Calkins, Tanya Bennett, Julie Butler Colombini, Adrianne Junius, Kristi Goodwin, Rhonda Bailey, Karen Hickey, Tammy Miller

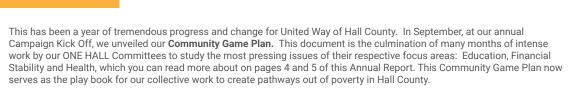
THE COMPASS CENTER

Sara Bell, Chair, Bethany Magnus, Bonner Burton, Steve Wareham

^{*} Members of the Executive Committee.

CHANGING WHAT'S POSSIBLE

TOGETHER





Next, we launched a new collective impact software program designed to more effectively capture the outcome measures of our funded programs, led by our new Vice President of Community Impact Sherri Livingstone. Community agencies submitted their grant proposals in January through this new system, which was created by a former United Way community director who recognized the need for United Way programs to be able to easily capture and track collective impact measures. Throughout the coming year, the results of our \$1 million investment in community programs will be tracked in this system, providing a more tangible report of the ways in which these programs are moving the needle on our game plan metrics.

This year, our Compass Center benefitted from a unique partnership with Gainesville City Schools. Two of their school social workers, Jenny Lively and Shannon Crook, staffed the Compass Center and proved what true case management can mean for the most vulnerable in our community. Through their vast knowledge and expertise, Shannon and Jenny helped navigate residents in need to appropriate resources while also working with them oneon-one to create a personalized long-term plan. We are thankful for the proven model Shannon and Jenny established, along with our faithful Compass Center volunteers, which will now be continued through the leadership of our new Compass Center manager, Beth Oropeza.

In the midst of all of this groundbreaking work, we experienced another change in leadership. After leading United Way through these monumental efforts, President Joy Griffin accepted an executive position in the business community. Joy leaves behind a lasting legacy at United Way and in our community through this work she led; she planted seeds that will blossom for years to come. We also know that while her title has changed, Joy's passion for Gainesville and Hall County remains constant, and her work to change lives will continue in her new role.

In April, we were pleased to welcome a new president and chief professional officer, Jessica Dudley. Prior to joining United Way, Jessica served as executive director of Community Helping Place, which provides basic needs such as food, clothing, health care and emergency financial assistance to Lumpkin County residents. Jessica brings a wealth of knowledge and experience to this role - as executive director of a community service provider, as a social worker, and as project director of the Two Georgia initiative, a collaborative effort with Lumpkin County government, nonprofits, businesses and residents to address health equity barriers.

In this year of unprecedented change, what has remained constant is this community's commitment to work collectively to improve lives in Hall County. Your generosity and support is astounding and is what will ensure that the mission of United Way continues. Thank you for believing in the vision and for recognizing that together, we can change what's possible.

MELISSA TYMCHUK

Melissa Jynchuk

Administrative Chief of Staff, Northeast Georgia Health System Chair, 2018-2019 United Way Board of Directors

BE A GAME CHANGER.

We envision a Hall County where everyone has the opportunity to achieve his or her best life possible. By Living United and joining together on collaborative initiatives like The Compass Center, One Hall, Read Learn Succeed and our funded programs, we can address poverty on a larger scale than any single organization can achieve alone.

Together, we can change the game in Hall County. Together, we can change what's possible...

of children entering kindergarten are not demonstrating reading readiness.

Population to mental health provider ratio in Hall County is 1,350:1

compared to 330:1 for top US performers.

of the Hall County population struggle to meet their basic needs such as food, clothing, shelter and healthcare.

54 out **100** of every in Hall County struggle to make ends meet

ONE HALL STEERING COMMITTEE

Sam Johnson, MD, Chair **Kay Blackstock Alison Borchert Beth Brown Ruth Demby** Merrianne Dyer, PhD Wilson Golden **Elizabeth Higgins Tom Jones Angela Middleton Phillippa Lewis Moss Jamie Reynolds** LeTrell Simpson **Daniel Thompson**

22 AGENCIES, 35 PROGRAMS, \$1,000,000 IN FUNDING

Our aspiration is that all residents of Hall County will have opportunities to learn in order to help them achieve their potential.

\$330,500

invested in Education Programs

Boys and Girls Clubs of Lanier

Success Academy

Brenau University

RISE Summer Program

Center Point

Pregnant & Parenting Support & Education

Children's Center for Hope and Healing

Victim Services

Educational Foundation & Museum of Beulah Rucker

Empowering through Mentoring, Education & Networking

Gainesville/Hall County Alliance for Literacy

Adult Basic Literacy

Hall County Library System

Emergent Literacy Program Summer Reading Program

Reach Out and Read

Pediatric Program

Read Learn Succeed

Early Childhood Literacy Program

Sieu

Early Intervention & Literacy Initiatives

Three Dimensional Life

Flight Program

Our aspiration is that all residents of Hall County are healthy and safe.

\$161,700

invested in Health Programs

Brenau University

Brenau Center for Counseling & Psychological Services Community Outreach Program

Center Point

Wilheit Services

Gateway Domestic Violence Center

Comprehensive Support

for Domestic Violence Survivors

Georgia Mountain Food Bank

Neighborhood Grocery & Delivery Program

Hall-Dawson CASA Program, Inc.

Child Advocacy

Rape Response

Survivor Services

Ser Familia

Mental Health Counseling Services

Sisu

Health Services



Our aspiration is that all residents of Hall County have opportunities to meet their basic needs and achieve self-sufficiency.

\$507,800

invested in Financial Stability Programs

Children's Center for Hope and Healing

Adult Services

Pathfinder

Edmondson Telford Child Advocacy Center

Forensic Services & Training Education

Family Promise of Hall County

LIFE Program

Little Steps Daycare

Gateway Domestic Violence Center

Shelter Expansion Progran

Good News Clinics

Green Warren Dental Clinic

Sam Poole Medical Clinic

My Sister's Place

Home for Good

Operation Fresh Star

North Georgia Works!

Resident Substance Abuse

Rainbow Children's Home

Beyond the Basics

Sis

Financial Assistance to Families

Society of St Vincent de Paul

Ct Michael's Conference

The Compass Center

Resource Navigation Services & Case Management

COLLABORATIVE INITIATIVES

We serve as the backbone organization to develop community level solutions by bringing together community expertise and sharing successful practices.

It's important for young professionals to be able to connect, lead, and serve within our community. Our Young Leaders Society offers these opportunities to individuals in their 20's and 30's in Hall County through events like our Luncheon with Leaders, leadership development events held at local businesses, Board 101 training, and our Beer & BBQ Leadership Circle event.









A community resource center helping individuals and families navigate existing services and providers throughout Gainesville and Hall County. We help clients create pathways out of poverty by improving access to: Nonprofit Resources, Physical & Mental Health Services, Financial Literacy & Budgeting, Children & Family Services, Senior Services, and Veteran Services.



We know that reading to children starting at birth sets a child on a path to success. Read Learn Succeed is an initiative to align community resources to ensure that all children start kindergarten ready to learn by focusing on early literacy efforts like Northeast Georgia Medical Center's "Welcome to the World" book for newborns, Reach Out and Read at Longstreet Clinic Pediatrics, Talk With Me Baby, training and reading mentors.





Our purpose is to break the cycle of poverty in Hall County by seeking to understand poverty from the perspective of our most vulnerable citizens and aligning expertise.

We know this will take a long-term commitment to tackle the root causes of poverty in a holistic and sustainable manner. ONE HALL convenes conversations each month around Education, Health, Financial Stability, and our newly-added meeting focused on Mental and Behavioral Health.



CAMPAIGN KICKOFF

Our 2018-2019 Campaign Kickoff saw the official unveiling of our **Community Game Plan. This** culmination of the collective research, experience and expertise of local leaders outlines our longrange plan to align collaborative efforts and position our community for effective collective impact to create pathways out of poverty. We also introduced our Game Changer theme-highlighting and celebrating individuals and organizations who are impacting those in our community who are struggling with poverty.







URBAN LAND INSTITUTE

The lack of available & affordable housing is a pressing issue here in Hall County and critical to address in order for a family to experience financial stability. In an effort to develop a plan, United Way applied with the Urban Land Institute for a Technical Assistance Panel and was awarded a grant from Jackson EMC to sponsor the assessment. ULI panelists spent two full days conducting stakeholder interviews after six weeks of preparation with Gainesville Housing Authority, Gainesville City and Hall County staff. Initial recommendations were presented in March and a final report will be available in the Fall.



JUNIOR ACHIEVEMENT **DISCOVERY CENTER**

In October, we celebrated the grand opening of the **Junior Achievement Discovery Center in Forsyth** County. United Way of Hall County partnered with the **North Georgia Community Foundation and United** Way of Forsyth County to sponsor the Philanthropy Store where students learn about the importance of giving back and the impact philanthropy can have on a community. Special thanks to Forum Communications and Carroll Daniel Construction Company for their in-kind support that made this project possible.



DINNER FROM THE FARM

Our annual Dinner from the Farm event, to show appreciation and celebrate members of our Leadership Giving Circle, was held at Walters Barn. We unveiled a sneak peak of our Game Plan, as well as enjoyed delicious treats from Southern Baked Pie Company and Jaemor Farms.







Special thanks to our Presenting Sponsor, Longstreet Clinic, as well as our other corporate sponsors for supporting this year's event.

This year, our second annual Read & Run Half Marathon & 5K was a two-day event held March 1 and 2. The festivities began Friday evening, with a Read Across America Day celebration that included a pasta dinner, fun activities for the kids, a visit from some of our favorite characters, and a show featuring The Magical Mr. McClure. On Saturday morning, 200 runners of all ages and athletic abilities competed in our half marathon and 5K races. The entire event raised an additional \$15,000 for our annual fundraising campaign and continued our efforts to raise awareness about the importance of childhood literacy in our community.



































LEADERSHIP

GIVING CIRCLE



The United Way of Hall County Leadership Giving Circle is a group of business and community leaders who exemplify commitment and caring through their philanthropic nature, and are change agents in Hall County.

The Leadership Giving Circle comprises six leadership giving levels and was founded as a way to honor and thank our donors who give \$1,000 or more annually to invest in the future. As a member of the Leadership Giving Circle, you secure a place within Hall County as a guardian for the future. The power and value of your investment goes far beyond the dollars.



TOCQUEVILLE SOCIETY \$10,000+

Brian and Kristin Daniel
Austin and Regina Edmondson
The John and Merridy Gram Fund
George and Starlet Jones
Andy and Brooke Kalinauskas
Doug and Diane Magnus
Abit and Kayanne Massey

Pete and Cathy Miller
Matt and Baya Pruitt
George and Sandra Romberg
Lorry and Sherrie Schrage
Lessie Smithgall
Wendell and Lydia Starke

Jim and Peggy Walters
RK and Laura Whitehead
Doug and Amy Whitley
Philip and Mary Hart Wilheit
Philip and Addie Wilheit
Charlie and Dancy Wynne



PILLAR SOCIETY \$5,000-\$9,999

Alan and Nancy Atwood The Bagwell Family Foundation Philip and Lindsay Bonelli Steve and Carol Burrell David and Gail Chester Anne George David and Becky Smith



Joe and Cathy Wood

Stan and Susie Appleton Danny and Lynda Askew Paul Braza Steven and Julie Brock Jerry and Karen Coker Al and Ginny Crumley Arnold and Joyce Evans Rob and Leslie Fowler Bryan and Joy Griffin Phil and Lisa Hartley Cheinel Jackson Sam and Suzanne Johnson Ben and Virginia Lancaster Jim and Diana Latimer Frank and Shantha McDonald Sam and Pat Rauch Antonio Rios Louis Smith Warren and Jamie Stribling Deborah Weber Wayne and Geraldine Wiggins Trey and Morgan Wood



Tari Adams Mary Benefield Suzanne Bland Stewart Brandt Cole Bentley Lawana Bryan Jason Burkhalter The Byrd Family Tom and Maria Calkins Mimi Collins Counte and Jackie Coolev Steven and Donna Cornelison Larry and Merrianne Dyer Nick Etter Robert and Julie Ferguson Tom and Judy Field Brett and Laura Fowler David and Patty Fox Ron and Martha Fritchley Randall and Susan Frost Kenny and Brenda Gee Steven and Susan Gilliam Hassie Gordon Lisa Harris Bianca Hartsell Lisa Hernandez Rusty and Susan Hopkins Arden and Jean Hothem Tom and Caroline Jones Louis Lanier Russell Layton Morgan and Kelly Lee Matthew Lesniak Brent and Jennifer Loggins





Matt and Bethany Magnus

Steven McDaniel

Doug and Tricia McDuff

Shane Michel

Jim and Evanda Moore

Jonathan Neeley

Ken and Cathy Nix

Dominic Orlando

Renee Richards

Barclay and Miriam Rushton

Blake and Lauren Samples

Ed and Myra Schrader

Hal and Caroline Silcox

Kristin Smith

Jamie Stapler

Tread and Debbie Syfan

Chesley Tredway

Nora Trigueros

Danny and Melissa Tymchuk

David and Elizabeth Umberson

Keith and Betsey Whitaker



\$1,000-\$1,499

BUILDER SOCIETY

Tommy and Jimmye Aaron

Larry Aiuto

Michael and Kay Allen

Shannon Anderson

Tricia Atkins

Kathleen Austin

Emily Bagwell and Ben Kastner

Tyler Bagwell

Brenda Bahel

Jaryd Baraban

Perry and Tracy Barnett

Robert and Sarah Bell

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Judgewin Daniel

Carole Ann Daniel

Mitchell Daniel

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Catherine De Sando

Ibrahima Diallo

Nicholas Dostie

Dennis Dougherty Samuel Dressler

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Zachary Dubose

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Chris and Melissa Hollifield Rick and Elaine Holyfield

Tarren Horne

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Tommy and Emmie Howard

David Huff

Martha Jacobs

Chance and Christina Jones

Scott and Dawn Justus

Jack and Caroline Keener

Dan and Sherry Kell

Keith Kellev

Melania Kennedy

Daniel Knowlton

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Patricia Kutka

Arthur Kunberger, III

Frank and Jane Lake

Lavne Lally

James Lewis

Tracev Lipscomb

Robbin Lloyd

Michelly Machado

Deborah Mack

Lvdia Macklin

Michael Magda

James and Carolyn Mahar

Bill and Kate Maine

Benny and Denise Martin

Marv Martin

Miran Maslo

Gregory Mauldin

Patricia Mayfield

Juan May-Stokes

Jonathan McBroom

Scott and Cami McGarity Jennifer McLain

Dominic Melillo Cindy Melley Loren Miller Sherita Miller Brandon Millsap Angela Moore

Nancy Moore Kimberly Mote

Allen and Meg Nivens Jan and Marty Nix Bob and Amanda Norton

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Ron and Nancy Quinn

Munira Ramic Cody Riddell

John and Nancy Rieben

Lee Rogers

William and Nicole Rollison

John Ruth

Philip and Julia Sarnowski

Kyle Saunders

Linda Sayers

Duane and Sherry Schlereth

Marilyn Schorn-Bellows

Bridgette Schulman Jake Scott

Ashlev Sexton

Michael Sigler David and Faith Simpson

John and Margie Smith

Mickey Spain Cynthia Speer

John and Linda Sundstrom

Michael Suttles

Jordan Tabor Joev Tallev Mallory and Kathy Tillman Alison Toller Patrick and Ellen Toms John G. Turner John and Tracy Vardeman Frank and Tracy Waggoner Jimmy and Jackie Wallace Ed and Anne Waller Michelle Webb Thomas and Anne Webb Carrie-Ann Weiland Davis and Amy White Will White Ronald and Carol Whitmire **Dustin Williams** Lindsay Worsley Sheri Wreen

Tammy Young

Michelle Zimmerman



YOUNG LEADERS SOCIFTY \$250+ (20-29 YRS OLD) \$500+ (30-39 YRS OLD)

Anthony Alexander Kyle and Erin Bochat Bethany Bonds Philip and Lindsay Bonelli Nick and Amanda Bruner Jordan Buffington Paul and Veronica Carlisle Jimmy Carney Chris and Abigail Carter Brooks and Juli Clay Nathan and Katie Crumley Nicholas and Frica Deaton Priscilla DiPaulo Ashley Dodd

Matt and Katie Dubnik Ashley Ellis Kevin Etris

Nathan and Ginny Fauscett Jimbo and Jenny Floyd Brett and Laura Fowler Matthew and Kristi Goodwin Bryan and Joy Griffin

McKenna Henry Anna Hewell

Chance and Christina Jones

Sam Jones Kaitlin Law

Matt and Bethany Magnus Kevin and April Matson

Emily May Aliza McMillan

Cesar and Melissa Molina

Richelle Oakley

Simon and DeAna Peek Will and Kingsley Peeples

Patrick and Erin Pitts Jasmine Poole

Matthew Powers

Hannah Reaume

Blake and Lauren Samples Adam and Courtney Shirley John and Ashley Simpson

Derek Standridge Sasha Stovall

Austin Thomas Ashley Truelove

Johnathan Ward

Matthew and Betsy Waters Keith and Betsey Whitaker Matt and Carrie Wilson

Matt and Jenny Wojteczko Trey and Morgan Wood

Jordan Woodward

EMPLOYEE GIVING

Baldor Electric Company Bates. Carter & Co.

Boehringer Ingelheim **Brenau University**

Carroll Daniel Construction

City of Gainesville

Conditioned Air Systems

Crystal Farms Inc.

Gainesville City School System

Gold Creek Foods

Greater Hall Chamber of Commerce

Hall County School System

Liberty Utilities

Longstreet Clinic

Northeast Georgia Health System

Peach State Bank

Publix Super Markets

Regions Bank

Smith, Gilliam, Williams & Miles

SunTrust Bank

The Norton Agency Turner, Wood & Smith

PFG Milton's

Publix Super Markets

SunTrust Bank

The Gainesville Times

United Community Bank

Wells Fargo

Whitehead Die Casting

Thank you to Hall County employers and employees who give so generously to support our community through workplace giving. Campaigns listed below represent giving levels from \$370,000 to \$5,000 and were received between May 1, 2018 and April 30, 2019.

HOSCH CORPORATE GIVING SOCIETY

United Community Bank

United Way of Hall County

United Parcel Service

Victory Foods

& Walker, LLP

Wilheit Packaging

ZF Gainesville

Whitehead Die Casting

Wells Fargo

Named in honor of United Way of Hall County's founding board chair. Lester Hosch. Members of the Hosch Corporate Giving Society are corporations or businesses that give an employee match or business contribution of \$2.000 or more.

Boehringer Ingelheim

Crystal Farms Inc. Fieldale Farms

Liberty Utilities

Longstreet Clinic

SKF USA

FINANCIAL REPORT

TOP 10 COMPANY CAMPAIGNS

Publix Super Markets \$352,413,32

> **United Parcel Service** \$35.337.01

\$39.285.00

Northeast Georgia Health System \$114,624.57

Gainesville City School System \$29.018.84

Fieldale Farms \$92.827.43

> **United Community Bank** \$26,237.20

Hall County School System

Wilheit Packaging \$54,824.00

> **Longstreet Clinic** \$24.607.16

Conditioned Air Systems \$48.032.00

Revenues Total public support & revenue \$1,501,786,00 **Expenses** \$281,469,00 United Way Worldwide dues **Total expenses** \$1,444,435.00 Increase (decrease) to net assets \$79,793.00 Net assets, 5/1/2017 \$1,501,481,00 Net assets. 4/30/2018 \$1,581,274.00



CONDENSED STATEMENT OF FINANCIAL ACTIVITIES May 1, 2017-April 30, 2018

The Condensed Statement of Activities has not been audited. A complete copy of the audited financial statements for the year ending April 30, 2018, is available for review on our website. Log onto www.unitedwayhallcounty.org and click on "Accountability" under the About tab.

The audit was presented to the United Way of Hall County board of directors at their meeting on July 25, 2018.

THANK YOU

TO OUR 2018-19 **CORPORATE SPONSORS**

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Publix

GOLD SPONSORS









SILVER SPONSORS







BRONZE SPONSORS









IN-KIND SPONSORS









GIVE. ADVOCATE. VOLUNTEER.

unitedwayhallcounty.org
2-1-1 Resource Line





